

UNDER THE HIGH PATRONAGE OF HIS MAJESTY THE KING MOHAMMED VI



OCTOBER 7–10, 2026
MARRAKECH, MOROCCO

EXHIBITOR TECHNICAL GUIDELINES



المملكة المغربية
وزارة الصناعة والتجارة



KINGDOM OF MOROCCO
MINISTRY OF INDUSTRY AND TRADE

إدارة الدفاع الوطني



NATIONAL DEFENSE
ADMINISTRATION



ROYAL ARMED FORCES



ROYAL AIR
FORCE



ROYAL GENDARMERIE

WELCOME NOTE FROM THE ORGANIZER

We are honored to welcome you to the 2026 edition of the Marrakech Airshow (MAS) organized under the High Patronage of His Majesty King Mohammed VI, may God assist Him, from 7 to 10 October.

This flagship event stands as a premier platform for professionals across the civil and military aerospace industries. MAS continues to be a key meeting point where innovation and collaboration take flight, bringing together leading industry players to explore technological advancements and address today's most pressing challenges.

By joining this edition, you become part of a dynamic and forward-looking community committed to shaping the future of aerospace. We have carefully designed this event to offer an environment conducive to meaningful exchanges, new discoveries, and high-level strategic partnerships—fostering synergies and enabling the realization of ambitious projects.

We extend our sincere thanks to all exhibitors, partners, speakers, and visitors for their trust and continued commitment. Your presence and active participation are essential to the success and impact of this event.

We wish you a highly productive and rewarding experience, filled with valuable connections and opportunities, and an unforgettable stay in the vibrant city of Marrakech.



MAIN POINTS OF CONTACTS FOR THE MAS

CONTACTS

contact@marrakechairshow2026.com

COMMERCIAL DEPARTMENT:

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TECHNICAL DEPARTMENT:

build@marrakechairshow2026.com



GENERAL CONDITIONS & REGULATIONS



REGISTRATION:

- Companies and organizations must complete the online registration process. Upon validation of their registration, an official order form will be issued and must be duly signed and returned.
- Only applications accompanied by proof of payment will be considered.

Payment Method:



- 100% Before September 21st 2026

Account Name : ASSOCIATION ASSAD

Account Number : 007 810 0001815000304835 66

IBAN : MA64 007 810 0001815000304835 66

Bank Name : AttijariWafa bank

Account Type : Current account

BIC - Code SWIFT : BCMAMAMC

WITHDRAWAL:

Any withdrawal or non-occupation of the stand for any reason will result in the forfeiture of the amounts paid for the stand rental, even in the case of reallocation of the space to another exhibitor.





ACCESS TO THE SHOW:

- The exhibitor kit, which includes badges, invitations, and parking passes, must be collected from the General Commission's headquarters after full payment of your stand.
- The number of exhibitor badges and invitations provided depends on the ordered package.
- The exhibitor badge must be worn at all times during the show.
- A technical badge is required for anyone working on the stand during setup and dismantling periods.
- A number of parking passes are also provided based on the ordered package.

IMPORTANT:

- Invitations and other access passes are issued to exhibitors and are their responsibility.
- Any lost access pass must be immediately reported to the organizing team.
- Access passes cannot be reproduced or sold under penalty of prosecution and sanctions.
- The organizer reserves the right to deactivate invitations if fraudulent use (resale, reproduction, theft.) is reported.

The Organizer strongly encourages exhibitor managers to exercise the utmost diligence and vigilance in managing the various access passes, as the smooth running of the show, especially during the setup period, depends on it.



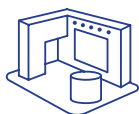
SETUP AND DISMANTLING OF STANDS:

Setup period

From September 23rd to October 3rd, 2026

Dismantling period

From October 11th to October 13th, 2026



Setup:

- Stands must be fully completed before October 4th, 2026, and exhibited products must be in place by the evening of October 6th, 2026.

Dismantling:

- Removal of exhibited items and installations will begin on the closing day of the show.



Cleaning, Maintenance, and Security

- The general cleaning of the aisles and the security of the site are ensured by the organizer during and outside opening hours.
- For any company wishing to hire an external company for cleaning their stand, the latter must send the employee ID cards (CIE) two weeks before the opening of the show.

ADVERTISING AND ACTIVITIES:



- Any illuminated advertising must be approved by the organizer.
- Loud demonstrations are strictly prohibited.

PRODUCT AND SERVICE SAFETY:



- The products presented must comply with current safety standards.





On-Site Safety:

All applicable safety standards during the construction of the stands must be complied with, including the proper use of Personal Protective Equipment (PPE). This includes, but is not limited to: safety helmets, high-visibility vests, work gloves, safety boots and any other equipment necessary to ensure the safety of personnel on-site.



Responsibility:

The client takes full responsibility for the safety of its employees and subcontractors on the site.



Insurance:

The client guarantees that it holds adequate insurance to cover any incidents or damages that may occur during the construction of the stands.

INSTALLATION CONDITIONS:

Installation Conditions

- All participation fees must be paid before installation.
- Plans or models of the stand must be submitted for approval before August 10th, 2026.

Stands:

- Stands must be prefabricated in advance and dismantlable, without compromising overall aesthetics.
- Stands must be built off-site and ready for assembly. No major board cutting will be allowed on site. Spray painting is strictly prohibited. All materials must be fireproofed.



RECOMMENDED STAND CONTRACTORS

The Exhibition Organizing Committee strongly recommends that exhibitors appoint one of the officially accredited contractors for stand construction.

This ensures full compliance with technical regulations, safety standards, and deadlines set by the Exhibition Management.

- **DESIGN DISTRICT :**
+212 6 61 32 34 97
har.designdistrict@gmail.com
- **YAKINE DECO :**
+212 6 61 20 18 73
yakinedeco@gmail.com
- **CAPITAL :**
+212 6 61 26 66 84
build@marrakechairshow2026.com

In the case of a contractor not included in the official list, access to the site will be strictly denied unless the stand design and technical plans have been submitted and formally approved in advance by the Exhibition Management.



BOOTHS

The Marrakech Airshow offers two types of exhibition spaces:

1. Bare Space

Reserve a dedicated bare space to design and build your customized stand within the exhibition hall, showcasing your products, technologies, and innovations.

- Minimum surface area: 18 sqm
- For heavy equipment or oversized items, please contact the production team at build@marrakechairshow2026.com
- Power supply included: 32A single-phase connection
- Additional power requirements: upon request

2. Equipped Modular Booths

Standardized, ready-to-use booths available in 9 sqm or 18 sqm, designed to provide a practical and efficient exhibition solution.

9 SQM



INCLUDED:

- 1 Booth signage with adhesive logo
- 1 Reception desk with adhesive logo
- Vinyl print cladding of all facades (96 x 240 cm H)
- 1 Stool
- 1 Wastepaper basket
- 1 Table
- 3 Chairs

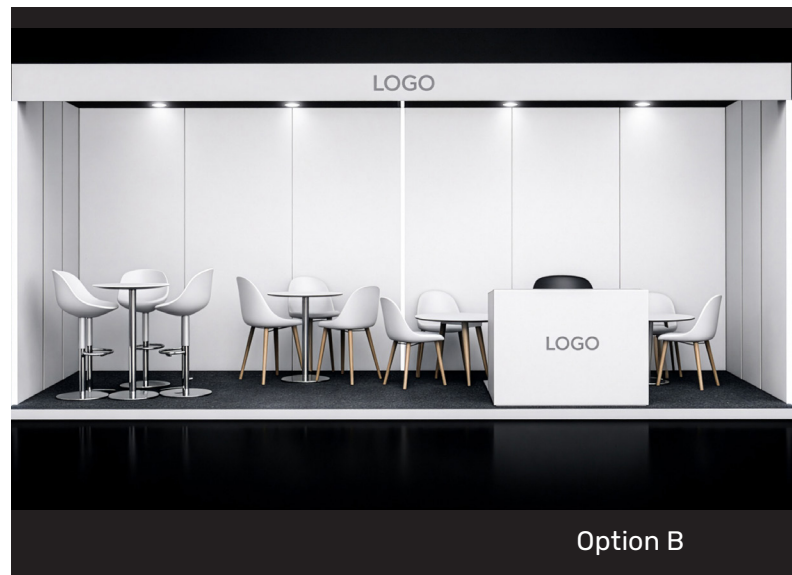
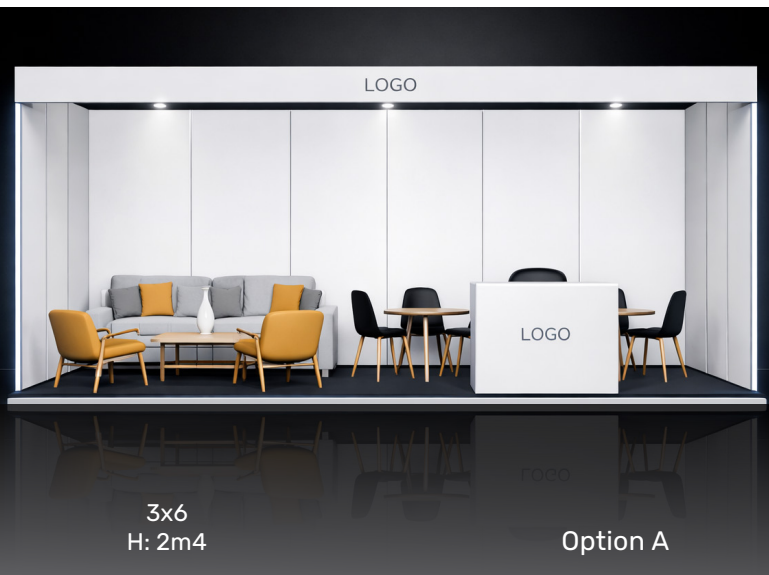
- Power supply included: 16A single-phase connection
- Additional power requirements: upon request

IN OPTION :

- TV Screen
- Document holder



18 SQM



INCLUDED:

- 1 Booth signage with adhesive logo
- 1 Reception desk with adhesive logo
- Vinyl print cladding of all facades (96 × 240 cm H)
- 1 Stool
- 1 Wastepaper basket
- 2 Tables
- 6 Chairs
- 1 Small lounge (Two armchairs, two-seater sofa, and low table) or one high table with three high chairs.
- Power supply included: 16A single-phase connection
- Additional power requirements: upon request

IN OPTION :

- TV Screen
- Document holder



The image contains two architectural drawings of a building structure, labeled 'MAIN FRAME' and 'GABLE ELEVATION - ABS PANEL'.

MAIN FRAME: This drawing shows the side elevation of the main frame of the building. It features a gabled roof structure with a peak height of +14.04. The drawing includes vertical dimensions (e.g., 7845, 6200, 5700, 545) and horizontal dimensions (e.g., 25000, 50000). The roof is supported by a series of vertical columns. The drawing is labeled with grid lines A through L. The title 'MAIN FRAME' is centered below the drawing.

GABLE ELEVATION - ABS PANEL: This drawing shows the gable end of the building, labeled 'GABLE ELEVATION - ABS PANEL'. It features a gabled roof structure with a peak height of +14.04. The drawing includes vertical dimensions (e.g., 7845, 6200, 5700, 545) and horizontal dimensions (e.g., 25000, 50000). The roof is supported by a series of vertical columns. The drawing is labeled with grid lines L through A. The title 'GABLE ELEVATION - ABS PANEL' is centered below the drawing.

- **Booths located along the marquee walls** are allowed a maximum height of 4 metres, measured from the exhibition hall floor level.
- **Booths located in the central aisles** are allowed a maximum height of 5 metres, measured from the exhibition hall floor level, subject to the submission and approval of the stand design and technical drawings by the organizer.
- **Booths with a mezzanine level** are allowed a maximum height of 6 metres, subject to the prior submission and approval of the stand design and technical drawings by the Organizer. Structural calculations and construction drawings must be certified by an approved structural engineering consultant and may be subject to additional safety requirements imposed by the Organizer.

Furthermore, exhibitors shall not be allowed to occupy the booth until a structural acceptance report certifying the stability and compliance of the load-bearing structure has been issued. Such certification must be prepared by the exhibitor's appointed structural engineering consultant

BOOTH SIDE COVERING

- The booth side covering should not exceed 40% coverage unless authorized.
- The side facing the main aisles must remain open at all times.

EXHIBITOR KIT

- The kit includes badges, invitations, and parking passes. It should be collected after full payment of the stand.

ACCESS & CIRCULATION

- Signage will guide you from the entrance of the Marrakech site to the show. Please follow the instructions of the on-site agents.

TECHNICAL REQUIREMENTS FOR HEAVY EQUIPMENT

Installation Bulletin:

- Mandatory document required during the entire setup period.

Exit Permits:

- Required for dismantling and removal of materials at the end of the show.
For any display of oversized or heavy equipment, exhibitors are required to share the related technical information by email to build@marrakechairshow2026.com no later than August 20th, 2026.

CUSTOMIZED BOOTH CONSTRUCTION CONDITIONS

- For customized booths adjacent to modular booths, exhibitors must ensure that the rear facade of the structure is properly finished and aesthetically treated. The back wall must either be:
 - Covered with white fabric, or properly painted and finished.
 - Alternatively, exhibitors may comply with the maximum authorized wall height of 2.50 m in order to avoid exposing unfinished rear surfaces.



- For any structure exceeding 2.50 m in height, exhibitors are required to take all necessary measures to ensure that the visible rear side of the partition is fully and neatly finished.
- In addition, all exhibitors must respect a mandatory 1-meter setback within their booked exhibition area when installing any structure.

COMMUNICATION TOOLS

- Communication tools will be accessible via the official show website with a dedicated media kit to support exhibitors and partners in promoting their participation in the Marrakech Airshow.
- This kit will include a ready-to-use banner, email signature, and the official show logo, ensuring consistent branding and facilitating the announcement across digital channels, websites, and corporate communications.

CONFERENCES MANAGER

- Marrakech Airshow provides a dedicated keynote space for presentations and speaking sessions.
- For a speaking opportunity or to host a 30-minute workshop, please contact our conference manager Imane TMIMI : i.tmimi@leptisgroup.com
- Our team will assist you with scheduling, content validation, and all technical requirements to ensure a seamless and impactful session.

END OF THE SHOW

Dismantling:

- Exhibitors must be present to supervise the dismantling of their stand.

Return Formalities:

- Plan the re-shipment deadlines of your materials to your warehouses.



FURNITURE, EQUIPMENT & ACCESSORIES RENTAL

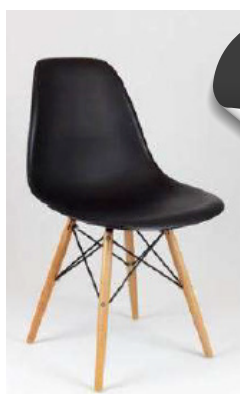
FOR ANY ORDER, PLEASE CONTACT : build@marrakechairshow2026.com
All prices are exclusive of taxes.

CHAIRS



400 MAD
/DAY

Model 01



560 MAD
/DAY

Model 02



560 MAD
/DAY

Model 03

* Contingent upon availability

OFFICE CHAIRS



480 MAD
/DAY

Model 01



480 MAD
/DAY

Model 0 2



480 MAD
/DAY

Model 03

* Contingent upon availability



FURNITURE, EQUIPMENT & ACCESSORIES RENTAL

FOR ANY ORDER, PLEASE CONTACT : build@marrakechairshow2026.com
All prices are exclusive of taxes.

STOOLS



* Contingent upon availability

ROUND TABLES



* Contingent upon availability

HIGH TABLE



* Contingent upon availability



FURNITURE, EQUIPMENT & ACCESSORIES RENTAL

FOR ANY ORDER, PLEASE CONTACT : build@marrakechairshow2026.com
All prices are exclusive of taxes.

COFFEE TABLE



Model 01

* Contingent upon availability

TWO-SEATER SOFAS



Model 01



Model 02

* Contingent upon availability



FURNITURE, EQUIPMENT & ACCESSORIES RENTAL

FOR ANY ORDER, PLEASE CONTACT : build@marrakechairshow2026.com
All prices are exclusive of taxes.

ARMCHAIRS



Model 01



Model 02



Model 03

* Contingent upon availability

ELECTRONIC DEVICES

43" HD LED monitor	1 200 MAD/DAY
55" 4K LED monitor	1 680 MAD/DAY
65" UHD 4K LED monitor.	6 642 MAD/DAY
75" 4K LED monitor	7 245 MAD/DAY
Laptop	1 380 MAD/DAY
HDMI Cable 5m	1 725 MAD/DAY

CATERING



Coffee machine



Minibar

* Contingent upon availability



FURNITURE, EQUIPMENT & ACCESSORIES RENTAL

FOR ANY ORDER, PLEASE CONTACT : build@marrakechairshow2026.com

All prices are exclusive of taxes.

OTHER EQUIPMENT

Black-and-white printers/copiers	1200 MAD/DAY
Document Holder	380 MAD/DAY



SERVICES*

*The deadline for personnel orders must be completed 15 days before the event.

MAINTENANCE AND CLEANING	
Cleaning service	100 MAD/SQM
Supervisor	520 MAD/DAY

WELCOME SERVICES	
Hostesses/Stewards	1 200 MAD/DAY

SECURITY	
Security Agents	850 MAD/DAY

TECHNICAL SERVICE	
Technician	1 800 MAD/DAY

SIGNAGE AND BRANDING	
Banner and poster printing	325 MAD/SQM
Vinyl Poster 96L x 240H	840 MAD
Backlit Poster	250 MAD/SQM

OTHERS

PLANTS AND DECORATIONS	
Indoor Plants	800 MAD/DAY

STORAGE	
Additional storage spaces for modular booth	1 550 MAD



OFFICIAL FREIGHT FORWARDING GUIDELINES

The following companies have been appointed as Official Freight Forwarders for Marrakech Air Show 2026 on a non-exclusive basis.

Exhibitors may choose to use the services of these companies or any other freight forwarder of their choice.

FREIGHT FORWARDER 1

- **MAQARTIM COMPANY**

Contact: Mounir GUEROUMI

Telephone: +33 662 395 522

E-mail: m.gueroumi@maqartim.com

Website: www.maqartim.com

FREIGHT FORWARDER 2

- **CLASQUIN - TIMAR GROUP**

Contact 1: Niaama DOUK

Telephone: +212 662 079 279

Contact 2: Amine QUASSIM

Telephone: +212 662 597 173

E-mail: marocevents@clasquin.com

OFFICIAL ON-SITE HANDLER

- **JETEX**

Contact: Julian Pitaresi

Mobile: +212 666 206 566



KEY DEADLINES & SCHEDULE

DATE / PERIOD	REQUIREMENT	DETAILS
Before 10 August 2026	Stand Design Submission	Detailed stand plans and design must be submitted for approval
No later than August 20th, 2026	Heavy & Oversized Equipment Information Submission Deadline	Technical informations (dimensions, weight, handling requirements, and technical constraints) must be shared by Exhibitors concerned
21 September 2026	Full Payment Deadline	100% payment of the stand reservation must be completed
No later than 22 September 2026	Personnel Orders Deadline	Deadline for ordering hostesses services, security agents, technicians, cleaning staff, and furniture
23 September – 3 October 2026	Setup Period	Official stand construction and installation period
No later than 23 September 2026	Cleaning Staff ID Submission	External cleaning companies must submit employees' ID cards (CIE)
Before 4 October 2026	Stand Completion Deadline	All stands must be fully completed
3–5 October 2026	Exhibited Products Installation	All exhibited products and materials must be installed
7–10 October 2026	Marrakech Airshow 2026	Official Exhibition Dates of the Marrakech Airshow
11–13 October 2026	Dismantling Period	Official dismantling and removal period



